



L.A. Massage and Spa Article – 10/12/07
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Client: L.A. Massage and Spa

Project: Suburban Women’s Magazine Holiday Article – Final

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Give the Gift of Rejuvenation this Holiday Season
A Visit to L.A. Massage and Spa is the Perfect Treat for Someone Special... Including You!

This holiday season, wouldn't you like to give the gift of relaxation... a brighter smile... undivided attention ... total escape? Wouldn't you like to receive such a gift?

Now you can.

The Perfect Holiday Gift

As 2007 comes to a close, it's time to give thanks for the blessings of the year, and to rejuvenate from the hectic schedules and stressors that have also come along. L.A. Massage and Spa on Route 30 in Oswego is committed to providing a relaxing, rewarding and rejuvenating experience for its guests, making a gift card from this first-class spa the perfect holiday gift for a friend, loved one... or even yourself.

Gift cards are available for specific services – from massage to cosmetic teeth whitening – or for a general monetary amount that the spa-goer can apply to the service of their choice. Plus, L.A. Massage and Spa is in the business of making people feel good. So, when you buy a \$100 gift card, they add an additional \$25 to the card. Prefer to purchase a package deal such as three or five massages? The spa will add an additional massage to your gift card!

It's easy to get into the spirit of giving with these package deals:

Package Discounts

| | 3 Sessions | 5 Sessions | 7 Sessions | 10 Sessions |
|------------|------------|------------|------------|-------------|
| 30 Minutes | \$114 | \$175 | \$231 | \$300 |
| 60 Minutes | \$174 | \$275 | \$371 | \$500 |
| 90 Minutes | \$264 | \$425 | \$581 | \$800 |

Hot Stone Package Discounts

| | 3 Sessions | 5 Sessions | 7 Sessions | 10 Sessions |
|------------|------------|------------|------------|-------------|
| 30 Minutes | \$144 | \$225 | \$301 | \$400 |
| 60 Minutes | \$204 | \$325 | \$441 | \$600 |
| 90 Minutes | \$294 | \$475 | \$651 | \$900 |

So, relax! A spa gift card is an ideal gift idea – easy and stress-free to give, and wonderfully enriching to receive.

Celebrate the Holidays by Treating Yourself to Something New

While you're shopping for others, don't forget to take care of yourself. Escape from the hustle and bustle with five of our newest treatments:

- **Glycolic Peel Rejuvenating Treatment** – Turn back the clock with this rejuvenating facial. An exfoliating and moisturizing treatment that naturally stimulates the production of collagen, the Glycolic Peel fades dark pigmentation, scars and acne, while reducing wrinkles for younger looking skin.
- **Vitamin Mask with Vitamins A,C and E** – This is the perfect way to refresh your face and look younger in just one hour. This pure vitamin mask treatment improves stressed, oxygen-deprived skin instantly.
- **Olive Oil Body Massage** – A time-tested treatment for sure! This massage comes from the ancient Roman ritual of bathing in pure olive oil. The oil's properties help to increase circulation, improve skin tone, remove the effects of stress and reduce cellulite.
- **Chocolate Massage** – The holidays are full of luscious treats, and this massage is no exception! This treatment begins by covering the skin with a mixture of Italian cocoa and sweet almond oil. After a shower, the skin is massaged with chocolate cream to reduce stress, improve skin tone, and elevate mood. Best yet, no calories!
- **Cosmetic Teeth Whitening** – Make it a white Christmas ... and at the same time, make brightening your smile as luxurious as services to your hair, skin and nails with this relaxing and highly effective cosmetic teeth whitening treatment

Teeth Whitening at a Spa?

What better place to treat your smile than the place you go to look and feel great? Until now, teeth whitening treatments have been limited to drug store remedies or costly dental procedures. Now, White Science has developed an ideal whitening system to be administered exclusively at spas... and L.A. Massage and Spa is one of a limited number of locations to offer their new system.

Based on dental and medical technology, SpaWhite combines an innovative, peroxide-based treatment with just the right light, pressure and heat applications to provide lasting and rejuvenating teeth whitening similar to results achieved in a dental office. Guests see their teeth lighten two to three shades, and results are guaranteed.

Plus, the treatment takes only fifteen minutes and costs far less than the dentist's equivalent. In fact, at L.A. Massage and Spa, a half treatment – or 15 minutes of SpaWhite – is currently available for an introductory price of \$99 (regular price is \$149). The introductory price for a full treatment of two 15-minute sessions is \$199 (regular price \$229). And, full treatment guests get a free tube of White Ice, a maintenance product that may be applied daily to keep teeth white and smiles bright.

Happy Holidays from L.A. Massage and Spa

No matter your fancy this holiday season, from a Chocolate Massage to a Glycolic Peel, the team at L.A. Massage and Spa wishes you and yours a white, bright holiday season and a relaxing and invigorating New Year. We hope to see you soon!

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For more information about L.A. Massage and Spa, go to www.lamassagepa.com or call 630.859.8300. The Oswego spa is located in the Townes Crossing Shopping Center at 2400 Route 30 in Oswego, Illinois. A second spa is located at 5411 North Broadway in Chicago.