

Dear Kelly,

Halloween treats are not just for kids anymore. And we've got some **sweet** ideas to help your readers **treat themselves to pretty** this Halloween season. See the press release below for delicious jewelry ideas from the Rock Candy Collection of Objets d'Envy.

As you plan your Halloween season features, please contact me for more information or additional photos of specific pieces.

Thank You,

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## Halloween Treats Are Not Just for Kids Anymore

### ***Objets d'Envy Encourages Ladies to Treat Themselves with Delicious Pieces from the Rock Candy Jewelry Collection***

August 13, 2005 (Chicago, IL) - Trick or Treat? Treat, of course! That's right. This Halloween, treat yourself (or some lucky lady) to a **sweet treat that rocks** with a piece of jewelry from the **Rock Candy Collection by Objets d'Envy**. Beautifully handcrafted with brilliant Swarovski crystals in deliciously rich colors, the Rock Candy Collection is the perfect Halloween treat for a lady with a taste for jewelry that is part art and all glamour.

Treat yourself to *Pretty!* Whether you prefer to reflect the colors of the season with earth tones in gorgeous Caramel, Champaign or Clementine (pictured above), or with bright, candy-colored favorites

like Bordeaux, Petal, Cerulean or Grass (pictured below), the Rock Candy Collection by Objets d'Envy has the perfect piece to match your style. Add a splash of Halloween orange with a Rock Candy Signature Bracelet in Clementine to brighten the black in your fall wardrobe. Introduce sophisticated sparkle to your office attire with mouth watering Rock Candy Mini Cluster Earrings in Petal. Or, go all-glam for a night on the town with an exquisite Rock Candy Signature Choker in mysterious Smoke.

Treating someone else? Deliver a hostess gift with style by adorning a delicious sachet of candy corns with Mini Cluster Earrings in complementary Lemonade or Champagne colors. Thank your bridesmaids with a coordinating Rock Candy Signature Bracelet to dazzle on the big day. Or, wrap a necklace or belt in black for a dazzling treat that will shine when opened.

The Rock Candy Collection, released just this summer by Designer Kirsten Goede, is a celebration of color and style with clusters of shimmering Swarovski crystals in rich hues. The line, inspired by the high demand of the Signature Rock Candy Bracelet, introduces a collection of earrings, drop necklaces, belts, chokers and boucle necklaces. The cut, color and shine of these oversized crystals makes for jewelry with complete color saturation and a luxurious feel. It is a standout in the typical jewelry wardrobe. Recently selected to be featured and sold for the Winter '07 season in Macy's flagship Chicago State Street Store, the line will be available this fall online at [www.objetsdenvy.com](http://www.objetsdenvy.com) or at select retailers nation-wide. The suggested retail price range is \$59-\$382.

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