



Quality Pickles and Relishes

M.A. Gedney Company • 2100 Stoughton Avenue, Chaska, MN 55318 • 952-448-2612

Perfectly Pleasing Pickle Points
Del Monte® Pickles – Chicago Line

TAKE A BITE!	Attention Pickle Lovers: If you're looking to add zing to your sandwich, zest to your salad or zip to ... well, just about anything you care to eat, look no further than Del Monte Pickles. Pickle-perfect Del Monte Pickles, produced by M.A. Gedney Co., are blowing into the Windy City mid-May – just in time for picnic season, weekend BBQs and of course... International Pickle Week, May 18-28.
TASTY SELECTION	Del Monte Pickles will be available in Chicagoland in ten palate-pleasing pickle varieties, including: <ul style="list-style-type: none"> • Nita's Sweet B&Bs • Hot & Sweet Zinger B&Bs • Kathy Earnest's Garlic Baby Dills • Kosher Dill Spears • Zinger Dill Spears • Kosher Babies • Black Pepper & Garlic Babies • Hot & Sweet Babies • Jalapeno Babies • Zinger Babies
ON THE SHELVES	Del Monte Pickles hit the shelves mid-May in all area Jewel stores, as well as other select grocers. Suggested retail price is \$2.99-\$3.29, although Chicagoans can stock up early and save with an introductory special of two jars for \$5, offered through Memorial Day Weekend.
DELICIOUS AND NUTRITIOUS	We all know that pickles are delicious... But did you know pickles are nutritious, as well? Naturally packed with vitamins, pickles are fat-free and low-calorie. In fact, the average-sized dill spear is only 15 calories!
*PICK YOUR BRAIN ON THIS PICKLE TRIVIA...	<ul style="list-style-type: none"> • Americans consume more than 9 pounds of pickles per person annually – that's 20 billion pickles throughout the U.S. each year! • Pickling is one of the oldest forms of food preservation... founded in Mesopotamia more than 4,000 years ago! • America was named after a pickle peddler – Amerigo Vespucci was a ships chandler who outfitted his ships full of vitamin C-rich pickles to prevent scurvy among crew members • Cleopatra, Julius Caesar, Napoleon, George Washington, - and even modern day Elvis Presley, Bill Cosby and Fran Drescher are just a few of history's famous pickle connoisseurs • Shakespeare first coined the phrase "in a pickle" in his play, "The Tempest"
CONTACT	The Murphy Group: Jennifer Armstrong (773.663.4305), Dale Ann Murphy (612.860.0982)
MORE INFO	It's the perfect pickle partnership, combining Del Monte's reputation for quality with Gedney's 125 years of extraordinary pickle production. For more information, fun facts and recipes, go to www.delmontepickle.com or www.gedneypickle.com .

*Trivia from the Pickle Packers International, www.ilovepickles.com