



## Quality Pickles and Relishes

M.A. Gedney Company • 2100 Stoughton Avenue, Chaska, MN 55318 • 952-448-2612

### ***Hello from Del Monte Pickles,***

Welcome to Chicago! We trust you've built up your appetite for the FMI Show – and that you're ready to dig in. Among the many tasty treats you'll no doubt try, we invite you to put pickles on your list!

That's right, **Del Monte® Pickles** (produced by M.A. Gedney Company) are here at the show – and ***we've got big news***. Not only are we enjoying a sneak peak of the Windy City, but we've decided to stick around permanently. Starting mid-May, we'll be hitting the shelves of all area Jewel stores and select grocers to provide ten of our perfectly palate-pleasing pickles to our friends here in Chicago. See the enclosed press release and fact sheet for more information.

So, stop by our booth (#8808) and let us tell you more about why stores in Chicago and other markets are adding our popular pickles to their shelves. Plus, if you pop in on Sunday, you can meet our 9-foot tall Del Monte Pickle yourself... and maybe even pose for a photo.

While you're there, you can also nibble on some dill-licious samples – and if you'd prefer to munch from the privacy of your own office, just bring this letter and we'll provide you with a take-home pickle product package available just for media.

Hey, even Peter Piper picked a peck of pickled peppers... We invite you to join us at the Show to pick through some popular pickled peppers (and cucumbers) from Del Monte!

See you at Booth #8808!

The Del Monte Pickle Team

**P.S. The Pickle mascot and spokespersons are available for interviews... Please call 773.663.4305 or e-mail [jennifer@racommunications.com](mailto:jennifer@racommunications.com) to check availability and schedule time.**

